



Widen Your World with the Galaxy A7

Capture the world as you see it with the new Galaxy A7, featuring a powerful triple lens camera

SEOUL, Korea – September 20, 2018 – Samsung Electronics co., Ltd. today announced the Galaxy A7, the latest addition to the Galaxy A series family. With a powerful rear **triple camera**, sleek design and must have everyday features, the innovative Galaxy A7 is the ultimate device for wherever life leads you.

“Samsung is committed to delivering meaningful innovation to all consumers across the Galaxy family, no matter who they are or where they are in the world” said DJ Koh, President and CEO of IT & Mobile Communications Division at Samsung Electronics. “That’s why we’re excited to introduce innovative new features to the A series with the Galaxy A7, a practical but powerful device that is built to help make your everyday both convenient and extraordinary.”

Snap and share experiences with the Galaxy A7’s powerful triple camera;

- Never miss a moment with the Galaxy A7’s 8MP 120° **Ultra Wide Lens**. With the same viewing angle as the human eye, the Galaxy A7 captures the world exactly as you see it for unrestricted wide-angle photos.
- With the **24MP Lens** and **Depth Lens**, the Galaxy A7’s Live Focus feature lets you control the depth of field by allowing you to adjust the bokeh effect to create stunning photos.
- Get crisp clear photos in both bright and low light conditions. The Galaxy A7’s **24MP Lens** automatically lets more light in by combining four pixels into one pixel in low light conditions.
- The Galaxy A7 brings out the best in what it sees. Featuring Samsung’s intelligent **Scene Optimizer**, the Galaxy A7’s camera categorizes your subject and adjusts the color, contrast and brightness to instantly optimize image quality¹.

Snap bright, clear selfies any time of day and never worry about searching for the ideal lighting again, with the Galaxy A7’s **24MP front camera** and adjustable LED flash. Take bokeh effect selfies with Selfie Focus, and mimic professional studio lighting with Pro Lighting Mode. Add a personal touch and express yourself with AR emoji, and flattering filters.

Featuring a premium 6.0-inch Super AMOLED display, the Galaxy A7 lets you experience and share the world as you see it. Adding on, Samsung’s signature Infinity Display makes the most of uninterrupted, immersive viewing. The Galaxy A7 also supports Dolby Atmos^{®2} immersive sound technology, which brings entertainment to life through moving audio that flows all around you. When it comes to style, the Galaxy A7 does not compromise. Coming with a premium glass design, a side fingerprint sensor for greater convenience and smooth seamless curves, it’s both practical and comfortable in your hand. Available in four stylish colors to suit your personal style – blue, black, gold and pink³ – expressing yourself with the Galaxy A7 has never been easier.

Designed to make life more convenient, the Galaxy A7 comes with Bixby⁴, Samsung Pay⁵ and

¹ 19 categories available: Food, Portraits, Flowers, Indoor scenes, Animals, Landscapes, Greenery, Trees, Sky, Mountains, Beaches, Sunrises and sunsets, Watersides, Street scenes, Night scenes, Waterfalls, Snow, Birds, Text

² Dolby Atmos sound supported on headphones only

³ Available colors may vary by country

⁴ Bixby voice is not available on the Galaxy A7. Availability of Bixby services may vary by market.

Samsung Health.

The Galaxy A7 will be available in select European and Asian markets from this fall and expand to additional markets in the near future.

On October 11, 2018, Samsung Electronics will welcome a new member to the Galaxy family. To celebrate the launch of the upcoming device, the company is hosting a Samsung A Galaxy Event on October 11, 2018 at 5:00pm (MYT).

For more information about Galaxy A7, visit <http://www.samsungmobilepress.com>, news.samsung.com/galaxy or www.samsung.com/galaxy

Galaxy A7 Product Specifications:

	Galaxy A7
Display	6.0" FHD+ (1080x2220) Super AMOLED *Screen measured diagonally as a full rectangle without accounting for the rounded corners
Camera	Rear: Triple camera - 24MP AF (F1.7) - Ultra Wide: 8MP (F2.4), 120° - Depth: 5MP(F2.2) Front: 24MP FF (F2.0)
Body	159.8 x 76.8 x 7.5 mm, 168g
AP	Octa Core 2.2GHz * May differ by market and mobile operator
Memory	4GB RAM, 64 Internal Storage+MicroSD Slot(Up to 512GB) 4GB RAM, 128 Internal Storage 6GB RAM, 128 Internal Storage *May differ by market and mobile operator
Battery	3,300mAh
OS	Android 8.0
Network	LTE Cat.6, 2CA
Connectivity	Wi-Fi 802.11 a/b/g/n/ac (2.4/5GHz), VHT80, Bluetooth® v 5.0 (LE up to 2Mbps), ANT+, USB Type-B, NFC(optional*), Location (GPS, Glonass, BeiDou**) *May vary by country **BeiDou coverage may be limited.
Payment	NFC* *May vary by country
Sensor	Accelerometer, Fingerprint Sensor, Gyro Sensor, Geomagnetic Sensor, Hall Sensor, Proximity Sensor, RGB Light Sensor

⁵ The availability of Samsung Pay may vary by country, device, feature, card issuer, and merchant

Audio	MP3, M4A, 3GA, AAC, OGG, OGA, WAV, WMA, AMR, AWB, FLAC, MID, MIDI, XMF, MXMF, IMY, RTTTL, RTX, OTA
Video	MP4, M4V, 3GP, 3G2, WMV, ASF, AVI, FLV, MKV, WEBM

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at <http://news.samsung.com>