



## Samsung Unveils the Galaxy J2 Core; an Introductory Smartphone Packed with Performance

*Samsung's first Android Go device delivers more storage, faster performance and longer battery life.*

**SEOUL, SOUTH KOREA – August 24, 2018 – Samsung Electronics Co., Ltd** today announced its first Android Go smartphone, the Galaxy J2 Core, delivering the essential features smartphone users need at an affordable price.

“At Samsung, we are committed to providing our customers with inspiring technology and leading innovation across all our devices, in every category to fit their needs,” said Junho Park, Vice President of Global Product Planning, Mobile Communications Business at Samsung Electronics. “The Galaxy J2 Core offers a complete smartphone experience, incorporating some of the key features available on high-end devices with improved battery, storage and performance that is particularly appealing to first time owners.”

### Outstanding Performance

The Galaxy J2 Core with Android Go brings improved performance to introductory smartphones by offering long-lasting battery life, spacious storage capacity and lightning-quick processing power and performance.

- **Faster Speed and Better Performance:** Featuring an Android Oreo(Go edition), the Galaxy J2 Core delivers faster performance speeds compared to the previous models built specifically for Android Oreo(Go<sup>1</sup> edition) and Optimized Data Control for easy management without worry of exceeding data limits.
- **More Storage Capacity to Enjoy Your Phone:** Equipped with more available memory and greater storage capacity, the Galaxy J2 Core has the power and storage needed in a smartphone. Working with Android Oreo (Go edition), it comes pre-loaded with fewer apps that use less memory and storage providing up to 1.5 times the available storage capacity compared to previous offerings.
- **All Day Battery Life:** Featuring a 2,600 mAh battery with optimized applications, users can enjoy long-lasting smartphone power from morning to night.

### Fully Featured, Affordable and Easy to Use

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<sup>1</sup> Optimized Android Oreo(Go edition) applications include Google Go, Assistant Go, YouTube Go, Gboard, Chrome, Maps Go, Files Go, Gmail Go, and Google Play.

The Galaxy J2 Core was designed to enhance the multi-media experience smartphones are known for while maintaining the traditional look and feel of Samsung Galaxy devices. Featuring a 5-inch quadHD display with a resolution of 540 x 960, the Galaxy J2 Core provides a high-quality screen that delivers clear and stunning visuals. Additionally, with its Ultra Data Saving feature, the Galaxy J2 Core provides options and suggestions for efficient data use allowing users to stream and watch their favorite content online without worrying about exceeding their data limit.

The Galaxy J2 Core comes equipped with two cameras: 8MP camera with flash in the rear and 5MP camera in the front. Both cameras have an F 2.2 aperture for improved wide-angle photography, and features such as Beauty Mode are included for users to take better portraits and selfies.

The Samsung Galaxy J2 Core will initially be available in Malaysia and India beginning August 24th, 2018 and expand to additional markets in the near future.

For more information about Galaxy J2 Core, please visit [www.samsungmobilepress.com](http://www.samsungmobilepress.com), [news.samsung.com/galaxy](http://news.samsung.com/galaxy) or [www.samsung.com/galaxy](http://www.samsung.com/galaxy).

### Samsung Galaxy J2 Core Specifications

Model	Galaxy J2 Core
Display	5.0" TFT, 540 x 960
Camera	Rear: 8MP F2.2 Front: 5MP F2.2
Dimension	143.4 x 72.1 x 8.9mm, (154g)
Memory	1GB RAM , 8GB
Battery	2,600mAh
OS	Android Oreo (Go edition)
AP	Exynos 7570
Connectivity	Wi-Fi 802.11 b/g/n (2.4GHz), Bluetooth® v 4.2, USB 2.0, Location (GPS, Glonass, BeiDou*) *BeiDou coverage may be limited.
Sensors	Accelerometer, Proximity
Audio	MP3, M4A, 3GA, AAC, OGG, OGA, WAV, WMA, AMR, FLAC, MID, MIDI, XMF, IMY
Video	MP4, M4V, 3GP, 3G2, WMV, WEBM

※ Features and functions will vary by market and mobile operator

※ All functionality, features, specifications and other product information provided in this document including, but not limited to, the benefits, design, pricing, components, performance, availability, and capabilities of the product are subject to change without notice or obligation.

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at <http://news.samsung.com>.