



Samsung Announces Galaxy Note10+ Star Wars™ Special Edition

Special edition will be ready for launch in advance of the December 20 release of 'Star Wars: The Rise of Skywalker'

SEOUL, Korea – November 19, 2019 – Samsung Electronics Co., Ltd. today announced a special edition Galaxy Note10+ in advance of the December 20 release of *Star Wars: The Rise of Skywalker*. The collaboration will unite two Galaxies – a galaxy far, far away, and the Samsung Galaxy – to generate excitement for the final installment in the Skywalker saga. To commemorate this event, Samsung will release a special edition Galaxy Note10+, featuring *Star Wars*-inspired design elements and digital content. This special edition device will be bundled with a specially designed case, a metal badge as a collector's item, an S Pen, and Galaxy Buds. The bundle also comes with exclusive *Star Wars*-themed content including wallpapers, shutdown animations, icons and sounds for fans to enjoy.

The Galaxy Note10+ *Star Wars*™ Special Edition will be available in select markets* beginning December 10, 2019 which is one of several interactions that Samsung and Lucasfilm have planned to bring a joyous colliding of two Galaxies. As Lucasfilm announced in early October, Samsung has joined forces with *Star Wars* to engage its passionate users with its best devices and the Galaxy brand in a new and exciting way. The special edition device adds to the collaboration between Samsung and Lucasfilm, which includes the recently launched holiday campaign film, celebrating the theatrical release of *Star Wars: The Rise of Skywalker*.

Since its launch earlier this year, the Galaxy Note10+ has empowered millions of people around the world to be more productive, and unleash their creativity. A state-of-the-art mobile device, the Galaxy Note10+ combines stunning design and powerful performance with productive tools and pro-grade camera technology that help users make the most of every moment. By releasing the Galaxy Note10+ *Star Wars*™ Special Edition, Samsung hopes to inspire *Star Wars* fans worldwide to make the most of every moment.

**Note to Editors: Australia, Denmark, Finland, France, Germany, Hong Kong, Korea, Norway, Russia, Spain, Sweden, Turkey, UAE, UK and USA.*

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For more details about the Star Wars Special edition phone, please visit <https://www.samsung.com/global/galaxy/campaigns/star-wars-ix-collaboration/>

About Samsung Electronics Co., Ltd.

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