



## Samsung Introduces the New Notebook 7 Spin (2018), a Flexible PC for Everyday Users

*An innovative and easy-to-use notebook with productivity features and applications that can be used at work, in the classroom or at home*

**SEOUL, Korea – January 5, 2018** – Samsung Electronics Co., Ltd. today announced the Samsung Notebook 7 Spin (2018), a versatile notebook that provides consumers with the accessibility needed to remain productive in today’s digital world.

Designed for working professionals, students and those looking for entertainment, the Notebook 7 Spin (2018) offers modern features including a 360-degree touchscreen for added convenience; an Active Pen (sold separately) for quick and easy note-taking; as well as the power and performance for more efficient multi-tasking.

“Our customers wanted a functional, intuitive device that includes a wide range of their favorite features, and that’s what we’ve delivered with the Notebook 7 Spin (2018),” said YoungGyoo Choi, Senior Vice President of the PC Business Team, Mobile Communications Business at Samsung Electronics. “This device meets the needs of today’s digital lifestyle, combining work and play with a smart, seamless and personalized experience that connects users with their other devices.”

At CES 2018, Samsung will showcase the new Notebook 7 Spin (2018) and a variety of features that allow consumers to work wherever, whenever and however they want while staying secure. These features include:

- **360-Degree Rotating Touchscreen** – Provides the flexibility to view content as preferred, whether it be as a tablet or as a traditional PC in landscape mode
- **Active Pen-enabled** – Perfect for attending meetings, conference calls or lectures, the Active Pen lets users create a sketch or jot down notes on the fly
- **Secure Fingerprint Log-in** – Through simple fingerprint scanning, users can quickly log-in with Windows Hello and keep files secure in their own Privacy Folder
- **Power and Performance** – Runs on Windows 10 operating system and equipped with an Intel i5 processor and 256GB SSD drive that allows for quicker startups and advanced multi-tasking capabilities
- **Voice Note** – Advanced smart recording featuring an integrated far field microphone to capture every detail of important meetings or lectures, which can be stored and shared easily via Samsung Cloud
- **Battery and Backlit Keyboard** – Extended battery power to keep users connected throughout the day
- **Studio Plus** – For users who wish to express their creative side, Studio Plus allows them to produce personalized movies featuring their favorite photos and videos

The Samsung Notebook 7 Spin (2018) will be available in select countries starting in the first quarter of 2018 in the U.S.

## Samsung Notebook 7 Spin (2018) Product Specifications\*

	Samsung Notebook 7 Spin (2018)
PROCESSOR	8th i5 Quad Core
MEMORY	8GB, 256GB
MATERIAL	A/C Metal
LCD	13.3" FHD PLS
DIMENSION	315.8 x 215.4 x 18.5mm
POWER	43Wh
WEIGHT	1.53kg
PORTS	USB-C, USB 3.0 x1, USB 2.0x 1, HDMI, HP/Mic
CAMERA	VGA
STYLUS	Active Pen
SECURITY	Fingerprint, Windows Hello, Privacy Folder
KEYBOARD	Backlit KBD, Keystroke 1.5mm, Curved keycap Clickpad (Precision Touchpad)

*\*All functionality, features, specifications and other product information provided in this document including, but not limited to, the benefits, design, pricing, components, performance, availability, and capabilities of the product are subject to change without notice or obligation.*

### **About Samsung Electronics Co., Ltd.**

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at <http://news.samsung.com>.