



## Live in the moment with the Galaxy A9

*Capture and share your experiences as you see them*

**Kuala Lumpur, Malaysia – October 11, 2018 – Samsung Electronics Co., Ltd.** today announced the Galaxy A9, a smartphone built for those who love to explore, capture the moment and share it as they see it. The pioneering Galaxy A9 debuts the world’s first rear quad camera and is packed with features designed to help you live each day to the fullest.

The Galaxy A9 is tailored for those who know what they want, and go after it. Whether it’s capturing a dare-devil selfie or that perfect panorama, the Galaxy A9 is the ultimate companion for capturing and sharing everyday adventures, no matter where life takes you.

“As a global leader in smartphone innovation, we understand the demand for meaningful innovation in a fast-paced world driven by visual communication,” said DJ Koh, President and CEO of IT & Mobile Communications Division at Samsung Electronics. “Building on our legacy in smartphone camera development we’re introducing next-generation technology across our entire Galaxy portfolio to give more consumers the opportunity to experience cutting-edge innovation. We’re excited to deliver on this promise and debut world leading smartphone camera technology with the Galaxy A9.”

In an exciting and connected world where moments and memories, from the everyday to the once-in-a-lifetime, are captured and shared instantly, the smartphone has become so much more than just a phone to consumers. That’s why the Galaxy A9 is packed with Samsung’s best camera innovations, to enable all consumers to achieve more, experience more and unlock more possibilities every day.

### The Innovative Rear Quad Camera

The Galaxy A9 allows you to capture dynamic and beautiful photos effortlessly. With four lenses, experience even more ways to unleash your creativity and capture, create and share stunning images.

- Get close without compromise with **2x Optical Zoom** for incredible and detailed close-up shots even from far away.
- Capture the world in its fullest and without limit, with the **Ultra Wide Lens**, and shoot like a pro with the **Scene Optimizer**. Thanks to AI Scene Recognition, your camera is now smarter, and able to identify the subject and adjust settings accordingly for the best photo, in an instant.
- Express your creativity with the **Depth Lens**, giving you the freedom to manually manage the photos’ depth of field and focus on the subject for stunning, professional looking images.
- Capture clear and bright images in both bright and low light conditions with Galaxy A9’s **24MP Main Lens**, for gorgeous photos at any time of the day.

### Powerful new features for exceptional all-day performance

The reliable 3,800mAh<sup>1</sup> battery life on the Galaxy A9 lets you live without limits and enjoy outstanding long-lasting performance. You can now capture everything, without restriction, store more and delete

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<sup>1</sup> Typical value tested under third-party laboratory condition. Typical value is the estimated average value considering the deviation in battery capacity among the battery samples tested under IEC 61960 standard. Rated (minimum) capacity is 3,720 mAh. Actual battery life may vary depending on network environment, usage patterns and other factors.

less with the Galaxy A9's 128GB storage and up to 512GB of expandable memory.

Designed to make life more convenient, the Galaxy A9 features Bixby<sup>2</sup>, Samsung Pay<sup>3</sup> and Samsung Health and you can take advantage of the many multi-tasking benefits the Galaxy A9 offers, including App Pair.

### First Class Design

Building on Samsung's heritage in first-class design, the Galaxy A9 is styled in three unique colors; Caviar Black, Lemonade Blue and Bubblegum Pink<sup>4</sup> with a sleek and ergonomic design, that fits in one hand with a 3D Glass curved back for a high-quality comfortable feel.

The Galaxy A9 will be available in selected markets from November.

For more information about the Galaxy A9, visit <http://www.samsungmobilepress.com>  
[news.samsung.com/galaxy](http://news.samsung.com/galaxy) or [www.samsung.com/galaxy](http://www.samsung.com/galaxy)

### Samsung Galaxy A9 Product Specifications

	Galaxy A9
Display	6.3" Full HD+ Super AMOLED, 1080x2220 *Screen measured diagonally as a full rectangle without accounting for the rounded corners
Camera	Rear: quad camera - Main Camera : 24MP AF, F1.7 - Telephoto : 2X optical zoom, 10MP AF, F2.4 - Ultra Wide : 120°, 8MP, F2.4 - Depth : 5MP, F2.2 Front: 24MP, F2.0
Body	162.5 x 77 x 7.8 mm, 183g
AP	Octa Core (2.2GHz Quad + 1.8GHz Quad)
Memory <sup>5</sup>	6GB RAM, 128GB + MicroSD Slot (up to 512GB) 8GB RAM, 128GB + MicroSD Slot (up to 512GB)* *May differ by market and mobile operator *User memory is less than the total memory due to storage of the operating system and software used to operate the device features. Actual user memory will vary depending on the operator and may change after software upgrades are performed
Battery	3,800mAh (typical) *Typical value tested under third-party laboratory condition. Typical value is the estimated average value considering the deviation in battery capacity among the battery samples tested under IEC 61960 standard. Rated (minimum) capacity is 3,720 mAh. Actual battery life may vary depending on network environment, usage patterns and other factors.
OS	Android 8.0 (Oreo)
Network	3CA, LTE Cat.9

<sup>2</sup> Availability of Bixby services may vary by market and Bixby voice only supports Bixby 1.0.

<sup>3</sup> Availability of Service may vary by country

<sup>4</sup> Available colors may vary depending on country

<sup>5</sup> Actual storage availability may vary depending on pre-installed software

	Galaxy A9
Connectivity	Wi-Fi 802.11 a/b/g/n/ac (2.4/5GHz), VHT80 MIMO, Bluetooth® v 5.0 (LE up to 2Mbps), ANT+, USB Type-C, NFC, Location (GPS, Galileo*, Glonass, BeiDou*) *Galileo and BeiDou coverage may be limited.
Payment	Samsung Pay (NFC)* *The availability may vary by country, device, feature, card issuer and merchant
Sensor	Accelerometer, Fingerprint Sensor, Gyro Sensor, Geomagnetic Sensor, Hall Sensor, Proximity Sensor, RGB Light Sensor
Audio	MP3, M4A, 3GA, AAC, OGG, OGA, WAV, WMA, AMR, AWB, FLAC, MID, MIDI, XMF, MXMF, IMY, RTTTL, RTX, OTA
Video	MP4, M4V, 3GP, 3G2, WMV, ASF, AVI, FLV, MKV, WEBM

*\*All functionality, features, specifications and other product information provided in this document including, but not limited to, the benefits, design, pricing, components, performance, availability, and capabilities of the product are subject to change without notice.*

### **About Samsung Electronics Co., Ltd.**

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at <http://news.samsung.com>.