

SAMSUNG

Stay Connected No Matter Where You Are with the New Samsung Galaxy Watch
Delivering the LTE connectivity, wellness capabilities and design to match your lifestyle

SEOUL, Korea – August 9, 2018 – Samsung Electronics Co., Ltd. today introduced the new Samsung Galaxy Watch. Galaxy Watch brings the best of the Samsung’s Galaxy ecosystem with long-lasting battery life, LTE connectivity, wellness capabilities and a timeless and personalized design. Galaxy Watch helps users accomplish more with new stress and sleep monitoring capabilities, in addition to offering a more robust line up of style options including three new watch faces in Silver, Midnight Black and Rose Gold, and new customizable watch band colors.

“At Samsung, we have a long history of providing consumers with choice, while maintaining innovation within our products, and we are excited to continue the proud heritage of our Galaxy line with our wearables,” said DJ Koh, President and CEO of IT & Mobile Communications Division, Samsung Electronics. “The new Galaxy Watch was designed for all lifestyles to help meet consumer needs, such as more efficient battery life to stay connected longer, and better wellness tracking to help users maintain their goals – we are delivering them with connected experiences, all at the touch of a wrist.”

Stay Connected – No Matter Where Your Day Takes You

Galaxy Watch’s improved battery life of up to 80+¹ hours eliminates the need for daily charging and helps consumers keep up with their busy week. With a longer battery life, untethering from their smartphone has never been easier with Galaxy Watch’s LTE connectivity – across 30+ carriers and 15+ countries – for a true standalone experience across devices through messaging, calls, mapping and music. Users can also start and end their day with morning and evening briefings to help stay on top of reminders, weather and their latest schedule.

Live a Balanced Life

Designed with wellness in mind, Galaxy Watch offers a true holistic health experience with its new stress management tracker², which automatically detects high levels of stress and offers breathing exercises to help keep users centered and focused. In addition, a new advanced sleep tracker³ monitors all levels of sleep, including REM cycles, to help users adjust sleeping habits and get the rest they need to take on their day.

With sleep and stress under control, Galaxy Watch also helps users achieve other health and wellness goals, including fitness. Galaxy Watch adds 21 new indoor exercises, tracking a total of 39 workouts that allow consumers to customize and change up their routines. Because balanced nutrition is as important as exercise, Galaxy Watch makes it easier than ever with intuitive calorie tracking and personalized alerts. In addition, users can stay on track of their meals using Bixby Vision on their Galaxy device. To

¹ Battery life varies by device and usage: Galaxy Watch 46mm (80+ hours with typical usage; up to 168 hours with low usage) and Galaxy Watch 42mm (45+ hours with typical usage; up to 120 hours with low usage). The actual time of battery life may vary depending on the network connection, component, setting, signal strength, noise and many other elements.

² Measured value is not appropriate for medical use

³ Measured value is not appropriate for medical use

take a photo of each meal and instantly log nutritional information in Samsung Health and on Galaxy Watch for better calorie management.

Flaunt a Stylish and Timeless Design

Galaxy Watch caters to more sizes and styles with a silver, 46mm version and 42mm option in black or rose gold. Users can customize Galaxy Watch even more with a selection of watch faces and straps including options from Braloba, a manufacturer of high quality watch straps. Galaxy Watch carries the legacy of Samsung’s smartwatches with its trademark circular, rotating bezel while embracing the digital look with Always On Display, in addition to improved usability. For the first time, Galaxy Watch features analog watch ticks and hourly chimes, and a depth effect that casts shadows defining every detail on the watch face for a traditional look and feel. In addition, Galaxy Watch’s certified military-level durability⁴ with *Corning® Gorilla® Glass DX+* and industry-leading water resistance with a 5 ATM rating⁵ allows for long-lasting use, no matter the environment.

Experience the best of Samsung’s Galaxy Ecosystem

Galaxy Watch brings users all the benefits from the Galaxy Ecosystem creating a seamless experience with SmartThings, Samsung Health, Samsung Flow, Samsung Knox, Samsung Pay⁶, Bixby and with partnerships like Spotify and Under Armour. Easily access and control devices on Galaxy Watch with SmartThings – all at the touch of a wrist – from turning on the lights and TV in the morning to adjusting the temperature before bed. Samsung makes music and multimedia control even easier on Galaxy Watch with Spotify allowing users to listen to songs offline or without a smartphone with Spotify⁷ Offline mode in addition to keeping information secure with Samsung Knox and easily unlocking PCs or tablets using Samsung Flow.

Galaxy Watch will be available starting in the U.S. on August 24, 2018, at select carriers and retail locations, in Korea on August 31, 2018, and in additional select markets on September 14, 2018. For additional product information, please visit <http://www.samsungmobilepress.com>.

Galaxy Watch Specifications		
Model	Galaxy Watch 46mm Silver	Galaxy Watch 42mm Midnight Black Galaxy Watch 42mm Rose Gold
Display	1.3" (33mm), Circular Super AMOLED (360 x	1.2" (30mm), Circular Super AMOLED (360 x

⁴ MIL-STD-810: Environmental Engineering Considerations and Laboratory Tests is a United States Military Standard that emphasizes tailoring an equipment's environmental design and test limits to the conditions; MIL-STD-810G: + Humidity, Altitude Storage, Altitude Operational, Immersion

⁵ Galaxy Watch has an ISO 22810:2010 certification for wristwatches for 5 ATM rating of 50 meters (165 feet) under defined conditions of pressure, time, velocity and temperature. This means that both devices are safe to wear while walking in the rain or showering and may be used for shallow-water activities like swimming in a pool or the ocean. However, Galaxy Watch should not be used for scuba diving, water skiing, or other activities involving sudden temperature changes, high-velocity water activities or submersion below shallow depth. Rinse in fresh water and dry after use in sea water.

⁶ NFC support only. Service availability may vary by country.

⁷ Requires a Spotify Premium Membership (For more details, please visit www.spotify.com)

Galaxy Watch Specifications		
Model	Galaxy Watch 46mm Silver	Galaxy Watch 42mm Midnight Black Galaxy Watch 42mm Rose Gold
	360) Full Color Always On Display <i>Corning® Gorilla® DX+</i>	360) Full Color Always On Display <i>Corning® Gorilla® DX+</i>
Size	46 x 49 x 13 63g (without strap)	41.9 x 45.7 x 12.7 49g (without strap)
Strap	22mm (Interchangeable) Option Color: Onyx Black, Deep Ocean Blue, Basalt Grey	20mm (Interchangeable) Option Color: Onyx Black, Lunar Grey, Terracotta Red, Lime Yellow, Cosmo Purple, Pink Beige, Cloud Grey, Natural Brown
Battery	472mAh	270mAh
AP	Exynos 9110 Dual core 1.15GHz	
OS	Tizen Based Wearable OS 4.0	
Memory	LTE: 1.5GB RAM + 4GB Internal Memory <i>Bluetooth®</i> : 768MB RAM + 4GB Internal Memory	
Connectivity	3G/LTE, <i>Bluetooth®</i> 4.2, Wi-Fi b/g/n, NFC, A-GPS/Glonass	
Sensor	Accelerometer, Gyro, Barometer, HRM, Ambient Light	
Charge	WPC based wireless charging	
Durability	5ATM + IP68 / MIL-STD-810G	
Compatibility	Samsung: Android 5.0 or later Other: Android 5.0 or later iPhone 5 and above, iOS 9.0 or above ※ Activation feature for Mobile Network of Galaxy watch with Non-Samsung smartphones may not be available in some countries	

***All functionality, features, specifications and other product information provided in this document including, but not limited to, the benefits, design, pricing, components, performance, availability, and capabilities of the product are subject to change without notice.**

About Samsung Electronics Co., Ltd.

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances,

network systems, and memory, system LSI, foundry and LED solutions. For the latest news, please visit the Samsung Newsroom at <http://news.samsung.com>.